

INVITATION - Colloquium for PhD Programme Series 12, 2025, Faculty of Business and Economics

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 12, 2025** on **15 – 30 December 2025**.

The details are as follows:

DEPARTMENT OF DECISION SCIENCE	
15.12.2025 Monday 10:00 – 11:00 am	Thesis Seminar Presentation – Manfei Yao Title: The Role of Social Media in Revitalizing Remote Villages as Tourism Destinations: A Case Study of Guizhou, China Venue: Seminar Room 1, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF DECISION SCIENCE	
18.12.2025 Thursday 10:00 – 11:00 am	Candidature Defence Presentation – Al Nasrie bin Weli Title: Leveraging Strategic Integrations and Circular Economy Practices for Sustainable Value Creation in Malaysia's Poultry Supply Chain Moderated by Digital Transformation and Incentivising Circular Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics
18.12.2025 Thursday 11:00 – 12:00 pm	Proposal Defence Presentation – Niu Yanjin Title: Hybrid Econometric Modelling of Food Prices: Evidence from Malaysia, Indonesia, and Singapore Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics
18.12.2025 Thursday 12:00 – 1:00 pm	Candidature Defence Presentation – Zhang Shuai Title: Adaptive Machine Learning for Multi-field Credit Risk Assessment in China Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ECONOMICS	
18.12.2025 Thursday 2:00 – 3:00 pm	Candidature Defence Presentation – Qiongfang Zhang Title: Carbon Risk Awareness of Chinese Publicly Listed Firms Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics
18.12.2025 Thursday 3:00 – 4:00 pm	Thesis Seminar Presentation – Xiang Xueting Title: Global Market Integration, Diversification Benefits, and Systemic Risk: Evidence from International Stock Markets Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics

<p>18.12.2025 Thursday 4:00 – 5:00 pm</p>	<p>Proposal Defence Presentation – Xinran Li Title: The Worldwide Impact of Board Gender Diversity on Stock Price Informativeness, Crash Risk and Dividend Payouts Venue: Seminar Room 6, Level 3, Azman Hashim Building, Faculty of Business and Economics</p>
<p>DEPARTMENT OF MANAGEMENT AND MARKETING</p>	
<p>19.12.2025 Friday 9:00 – 10:00 am</p>	<p>Proposal Defence Presentation – Sun Xuejie Title: Determinants of User's Social Commerce Continuance Intention on Short Video Platforms in China: A Cognitive Appraisal Perspective Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>19.12.2025 Friday 10:00 – 11:00 am</p>	<p>Proposal Defence Presentation – Fanbo Meng Title: Effects of CEO Future Focus, Patience, Temporal Leadership, and Environmental Uncertainty on Firms' Strategic Investment Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>19.12.2025 Friday 11:00 – 12:00 am</p>	<p>Candidature Defence Presentation – Farah Alathamneh Title: The Effect of Entrepreneurial Leadership on Innovative Work Behavior in Jordan's Leather and Garment Industry Sector – Moderated Mediation Model Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>DEPARTMENT OF ECONOMICS</p>	
<p>22.12.2025 Monday 9:00 – 10:00 am</p>	<p>Proposal Defence Presentation – Wang Yujia Title: Digital Economy Shapes Regional Industrial Upgrading Through Innovation Agglomeration: Evidence from China Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>22.12.2025 Monday 10:00 – 11:00 am</p>	<p>Thesis Seminar Presentation – MST Noiyan Tara Title: Efficiency and Productivity in Bangladesh's Manufacturing Industries Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>22.12.2025 Monday 11:00 – 12:00 pm</p>	<p>Proposal Defence Presentation – Yang Dasen Title: New-type Urbanization, New Quality Productive Force, and Green Innovation on CO₂ Emission: A Case in China Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p>22.12.2025 Monday 12:00 – 1:00 pm</p>	<p>Proposal Defence Presentation – Wang Weiling Title: How Cost Information and Charging Infrastructure Shape Electric Vehicle Adoption: Evidence from China and Malaysia Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>

DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
22.12.2025 Monday 2:00 – 3:00 pm	Proposal Defence Presentation – Wang Yanan Title: National Innovative City Pilot Policy and Urban Innovation Efficiency: Evidence from a Quasi-Natural Experiment in China Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ECONOMICS	
23.12.2025 Tuesday 9:00 – 10:00 am	Candidature Defence Presentation – Shahneoj Sumon Title: Macroeconomics Impacts of Foreign Exchange Reserves Accumulation in Bangladesh and its Top Trading Partners Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.12.2025 Tuesday 10:00 – 11:00 am	Proposal Defence Presentation – Humaira Munir Ahmad Title: The Impact of Government Expenditure on Higher Education with the Perspective of Poverty Reduction in Pakistan Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.12.2025 Tuesday 11:00 – 12:00 pm	Proposal Defence Presentation – Najwa W. R. Ammar Title: Enabling Energy Transition: A Capability-Based Model for Household PV Adoption in Iraq Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
23.12.2025 Tuesday 12:00 – 1:00 pm	Candidature Defence Presentation – Cui Huiqun Title: The Dynamics of Economics Policy Uncertainty, Cross-border Capital Flows and Stock Returns in China Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF ACCOUNTING	
30.12.2025 Tuesday 2:00 – 3:00 pm	Thesis Seminar Presentation – Hou Ying Title: The Effect of Corporate Carbon Disclosure on Corporate Carbon Performance – The Moderating Role of Board Characteristic and Institutional Investors Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF FINANCE	
30.12.2025 Tuesday 3:00 – 4:00 pm	Thesis Seminar Presentation – Qingnan Li Title: Investor Sentiment and Financial Market Performance in Post-Covid Epidemic World Venue: Banquet Hall, Level 2, Azman Hashim Building, Faculty of Business and Economics

For further information, please visit the FPE website at <https://fpe.um.edu.my/>
 All are invited. Your presence and support would be greatly appreciated.

Thank you and have a great day.